

Cape Elizabeth Land Trust
Annual Meeting Sponsorship Levels and Benefits

Benefit	Stewardship \$750	Supporting \$500	Event \$250
Promotion opportunities during the event	✓ Distribute a promotional piece to attendees <i>and</i> have a display table at the event	✓ Distribute a promotional piece to attendees	
Sponsor identification prominently displayed in all event promotional materials: postcard invitations, posters throughout town, Facebook and Instagram with direct links and tags, targeted “e-blasts” and monthly e-newsletter distributed to more than 2,000 recipients	✓ Name and logo above other sponsors	✓ Name and logo above event sponsors	✓
Credit in press releases to local media before and after the event	✓	✓	✓
Featured on CELT website	✓ With name, logo, and tag line (if available)	✓ With name and logo	✓ Name only
Recognition at the event: signs, public announcements, and in conversation by CELT board members and others	✓ On signs, includes logo, above other sponsors	✓ On signs, above event sponsors	✓

<p>Print recognition in annual report</p>			
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