



Paint for Preservation 2020 Sponsor Benefits



Preservation Sponsor Benefits \$3,000 – 4 slots available

- Prominent listing, with company logo, in ads in Portland Monthly and Down East magazines (circulation well over 200,000)
- Prominent sponsor identification, with company logo, in the following event print materials:
 - **Save-the-Date cards** (*available only to Preservation Sponsors – commitment required by 2/1/2020*)
 - Invitation (print and/or electronic)
 - Event program (includes contact information to promote future business for sponsors)
 - **Placards on painting easels** (*available only to Preservation Sponsors*)
 - Sponsor recognition poster at event
 - Promotional poster exhibited at local businesses and community gathering places
- Sponsorship featured on CELT website, with company logo, and link to company website, if desired
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Verbal recognition at the event through CELT leadership comments
- 6 tickets to the evening cocktail reception and Wet Paint Auction
- **Industry exclusivity within the Preservation level**

Conservation Sponsor Benefits \$1,750 – 8 slots available

- Listing, with company logo, in ads in Portland Monthly, Down East publications (circulations well over 200,000)
- Sponsor identification, with company logo, in the following event print materials:
 - Invitation (print and/or electronic)
 - Event program (includes contact information to promote future business for sponsors)
 - Sponsor recognition poster at event
 - Promotional poster exhibited at local businesses and community gathering places
- Sponsorship featured on the CELT website with company logo and link to company website, if desired
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Verbal recognition at the event through CELT leadership comments
- 4 tickets to the evening cocktail reception and Wet Paint Auction
- **Returning sponsors are offered industry exclusivity within the Conservation**
- While many benefits appear similar to Stewardship Sponsor, Conservation Sponsors receive greater visibility in print materials

Stewardship Sponsor Benefits \$1,000 – 8 slots available

- Listing in ads in Portland Monthly, Down East publications (circulation well over 200,000)
- Sponsor identification, without company logo, in the following event print materials:
 - Invitation (print and/or electronic)
 - Promotional poster exhibited at local businesses and community gathering places
- Sponsor identification, with company logo, in the following formats:
 - Event program (includes contact information to promote future business for sponsors)
 - Sponsor recognition poster at event
- Sponsorship featured on the CELT website with company logo and link to company website, if desired
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Verbal recognition at the event through CELT leadership comments
- 2 tickets to the evening cocktail reception and Wet Paint Auction

<https://www.capelandtrust.org/events/paint-for-preservation/>

All proceeds benefit the Cape Elizabeth Land Trust 207.767.6054 www.capelandtrust.org

