CAPE ELIZABETH LAND TRUST

Paint for Preservation - June 23-25, 2023

Sponsor Benefits

Preservation Sponsor Benefits
$3,000 – 4 slots available

- Company logo in two magazine ads (TBD) *(deadline 3/1/23)*
- Prominent sponsor identification, with company logo, in the following event print and electronic materials:
  - **Save-the-Date cards mailed to 4000 Cape Elizabeth households** (*exclusive to Preservation Sponsors – commitment required by 3/16/2023)*
  - **Invitation** (print and electronic) to 1000 CELT members and prior auction attendees
  - **Event program** (includes contact information to promote future business for sponsors)
  - **Placards on painting easels** (*exclusive to Preservation Sponsors)*
  - **Sponsor recognition poster** at event
  - **Promotional poster** exhibited at local businesses and community gathering places
- Your company and logo featured on CELT website with link to company website
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Recognition during announcements at the event
- 6 tickets to the evening cocktail reception and Wet Paint Auction.
- Your coupon or flyer made available to attendees.
- **Industry exclusivity within the Preservation level**

Conservation Sponsor Benefits
$1,750 – 8 slots available

- Listing in one magazine ad (TBD) *(deadline 4/1/23)*
- Sponsor identification, with company logo, in the following event print and electronic materials:
  - **Invitation** (print and electronic) to 1000 CELT members and prior auction attendees
  - **Event program** (includes contact information to promote future business for sponsors)
  - **Sponsor recognition poster** at event
  - **Promotional poster** exhibited at local businesses and community gathering places
- Your company and logo featured on CELT website
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Recognition during announcements at the event
- 4 tickets to the evening cocktail reception and Wet Paint Auction
- Your coupon or flyer made available to attendees.
- **Returning sponsors are offered industry exclusivity within the Conservation level**
- While many benefits appear similar to Stewardship Sponsor, Conservation Sponsors receive greater visibility in print materials

Stewardship Sponsor Benefits
$1,000 – 8 slots available

- Sponsor identification in the following event print and electronic materials:
  - Invitation (print and electronic) to 1000 CELT members and prior auction attendees
  - Promotional poster exhibited at local businesses and community gathering places
- Sponsor identification, with company logo, in the following formats:
  - Event program (includes contact information to promote future business for sponsors)
  - Sponsor recognition poster at event
- Your company featured on the CELT website
- Inclusion in multiple press releases distributed to local media outlets throughout the state
- Recognition during announcements at the event
- 2 tickets to the evening cocktail reception and Wet Paint Auction
- Your coupon or flyer made available to attendees.

https://www.capelandtrust.org/events/paint-for-preservation/

All proceeds benefit the Cape Elizabeth Land Trust 207.767.6054 www.capelandtrust.org

CAPE ELIZABETH LAND TRUST

Paint for Preservation 2023 June 23-25, 2023

Named Gift Opportunities

CELT's 16th Annual Paint for Preservation benefit auction offers new opportunities for your business to be represented to the 30 juried artists and the expected 400+ attendees at the event.

Mystery Boxes
$500 *(exclusive)*

- One of the most popular features of the event is the sale of smaller paintings by the juried artists. Each piece is presented in a black box tied with a ribbon, so it is a true mystery purchase – which is all the fun!
- Your company will be identified on the CELT website, recognized on a poster at the sales table and on a card placed inside each box, and acknowledged in the event program.

Music
$500 *(exclusive)*

- Music will be provided by a local Cape Elizabeth group. Their performance always provides a festive ambience to the tented cocktail reception and auction.
- Your company will be identified on the CELT website, recognized on a poster near the band, and acknowledged in the event program.

Breakfast & Snacks for Artists
$300 *(exclusive)*

- To care for our artists painting for three days outdoors, we provide a selection of breakfast items and snacks, as well as drinks for the weekend.
- Your company name will be identified on the CELT website, prominently listed on a sign at the artist check-in site, and acknowledged in the event program.

Artist Painting Site
$200 *(30 available)*

- Juried artists are assigned to locations that exemplify the natural beauty of Cape Elizabeth. During the painting weekend, the public tours the artist sites to see the works in progress.
- **Your company name** and logo will be listed on a sign at one of our painting sites, acknowledged on the CELT website and in the event program.

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